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BACKGROUND MATERIAL
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At a glance...

LovinAway is a luxury romance travel company focusing exclusively on destination weddings, honeymoons, destination vow renewal ceremonies and romantic escapes in Mexico, Hawaii and the Caribbean. The company's Romance Experts provide couples personalized options that include beautiful destinations, quality resorts, once-in-a-lifetime experiences and unforgettable memories, tending to the smallest details and helping ensure that the planning process is stress-free.



HISTORY

LovinAway was founded by the husband-and-wife (and high-school-sweetheart) team of Tom and Monica Karnes in 2015. The company's roots go back more than 87 years. Tom and Monica are third-generation owners of its parent company, LaMacchia Travel, one of the nation's first retail travel agencies.

DESTINATIONS SERVED

LovinAway focuses on travel to Mexico, Hawaii and the Caribbean. The company has a collection of preferred hotel partners, offering options to appeal to clients with a wide variety of personalities, interests, preferences and budgets. These partners include Hard Rock All-Inclusive Hotels, Karisma Hotels & Resorts, Playa Hotels & Resorts, La Coleccion Resorts and Sandals & Beaches Resorts.

All getaways are serviced through some of the nation's leading tour operators - Funjet Vacations, Southwest Vacations, United Vacations and Blue Sky Tours.

Palafitos at El Dorado Maroma in Riviera Maya, Mexico

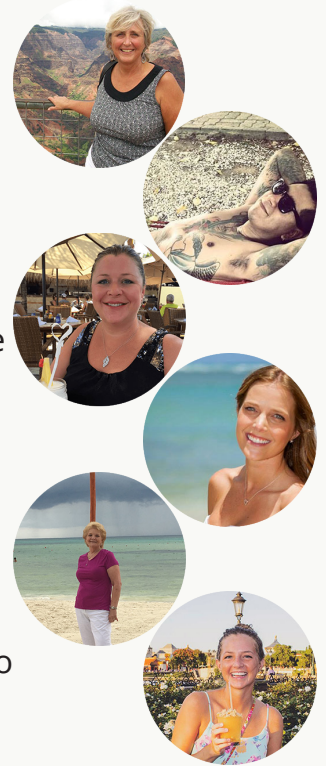


Our Romance Experts

LovinAway's 11 Romance Experts are completely invested in their couples' travel experiences. They love getting to know their clients and helping make their dream wedding, honeymoon or romantic escape come true, and the best part of their jobs is hearing the stories and seeing the photos after travel. Because their Romance Experts have experienced these destinations firsthand and gathered helpful hints along the way, they are able to provide more enhanced experiences for their clients. They are able to take their clients trips from good to fantastic and recommend the best excursions or even which bartender or concierge to request.

LovinAway requires that their Romance Experts become certified with the agency's preferred partners, ensuring that they have personally experienced and are intimately familiar with each property and the amenities and services they offer. To become certified, the agents must not only visit the properties but also complete webinars and online courses; this first-hand knowledge and ongoing education enables them to give their clients the most accurate information and recommend the right property for each client.

Most of the LovinAway team works from the agency's office, creating a collaborative environment where ideas and information are easily shared. It also provides a back-up system so clients' questions and concerns can be addressed quickly, even if the Romance Expert they are working with is not immediately available.



CERTIFICATIONS, AWARDS & RECOGNITIONS

- Destination Wedding & Honeymoon Specialist Association (DWHSA) member
- Airlines Reporting Corporation (ARC) member
- Karisma Gourmet Inclusive® Honeymoon & Anniversary Consultant
- Karisma Gourmet Inclusive® Wedding Consultant
- Karisma Gourmet Inclusive® Vacation Consultant
- Hard Rock WOW (Wedding on the Water) Specialist
- Hard Rock iWOW (Indian Weddings on the Water) Specialist
- Funjet Vacations Vacation Specialist – Platinum 500 Club
- Here Comes the Guide Certified Vendor.
- Romance Travel Forum Specialist

CONTACT INFORMATION

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LEADERSHIP

Tom Karnes: Owner and Chief Romance Officer
Monica Karnes: Owner and Chief Romance Officer
Alyssa Dial: Brand Manager & Lead Romance Expert
Nolan Flynn: Operations & Marketing

"Once in a while, right in the middle of an ordinary life, love gives us a fairy tale."
- Unknown